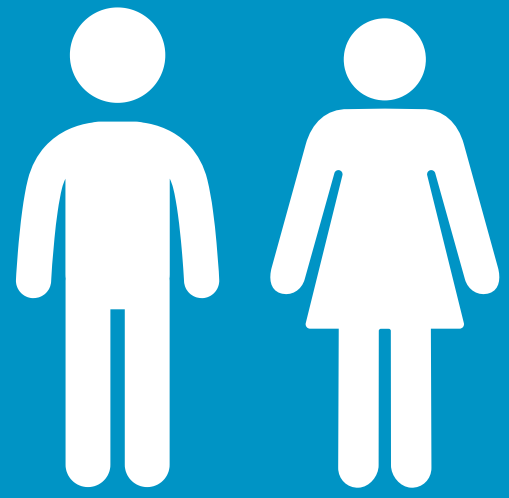




CHUBB
BERMUDA
TRIANGLE CHALLENGE

2025 CHUBB BERMUDA TRIANGLE CHALLENGE SUSTAINABILITY REPORT



>700 volunteers

1882 participants

FROM 17 COUNTRIES

A 35.4%
INCREASE IN
REGISTERED
PARTICIPANTS
OVER 2024

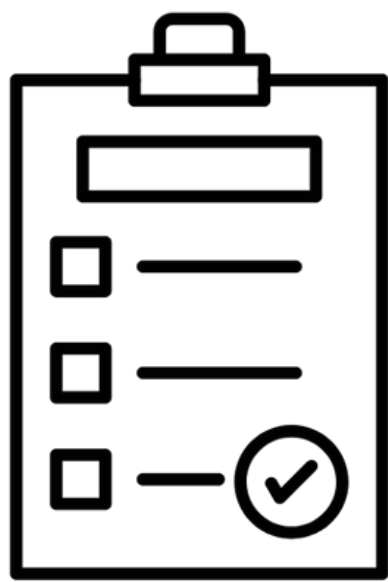
21 VENDORS

over the 3-day weekend

90%

owned by females,
minorities, or individuals
with disabilities

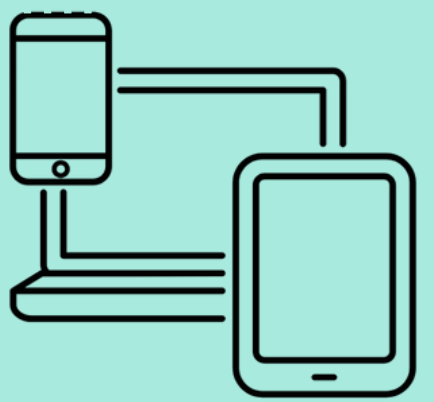
NEW SUSTAINABILITY GUIDELINES



developed and
distributed to all
food and race
expo vendors

100%
PAPERLESS

registration,
event
programmes,
and pre-race
communication



\$268,798

ESTIMATED
TOTAL
VALUE OF
DONATED
GOODS &
SERVICES



ESTIMATED TOTAL ECONOMIC IMPACT

\$3.6 million

Combined with the event's estimated global social impact/
reach, the **total estimated economic impact is \$7.9 million**

>\$29,000 RAISED FOR **8** CHARITIES

including \$15,000 that goes to the Bermuda National
Athletics Organisation (BNAA) that supports athletic
scholarships distributed through their Youth Track &
Field Programmes





CHUBB
BERMUDA
TRIANGLE CHALLENGE

2025 CHUBB BERMUDA TRIANGLE CHALLENGE SUSTAINABILITY REPORT



75%
REDUCTION

in **greenhouse gas emissions** per award
by switching from acrylic awards to
hand painted coconut awards



95%
REDUCTION

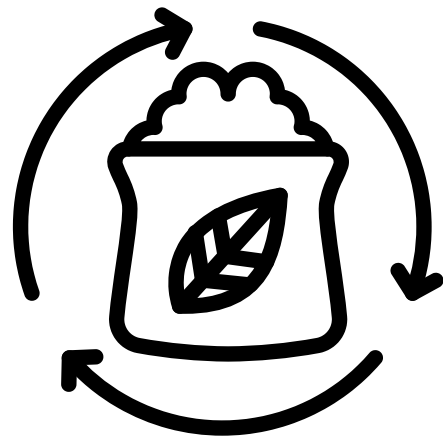
in **water consumption** per award by
switching from acrylic awards to hand
painted coconut awards

810 KG
(1786 LBS)



OF RECYCLED
MATERIAL
COLLECTED
OVER 3 DAYS

DEBUT OF BACKYARD
COMPOSTABLE CUPS
AND BIN BAGS AT
ALL WATER
STOPS
AND FINISH
FESTIVALS



94% 
OF PEOPLE
who completed our
sustainability scorecard
brought reusable
water bottles and used
recycling & compost bins

33%

REDUCTION

in overall water
usage during the 3-day
event compared with
the 2024 race weekend



5,107
plastic
bottles

REMOVED
FROM THE
WASTE
STREAM

by relying on ultra-filtered water to
fill the Powerade coolers at all the
water stops during all three days



>310 t-shirts DONATED **8** SCHOOLS
TO

The fashion industry accounts for about 10% of overall
GHG emissions. The Chubb Bermuda Triangle Challenge
does its part by keeping our leftover race t-shirts out of
the waste stream and donating them to local schools and
art programmes for camps, prizes, and aprons.

